

INVALID E-MAIL ADDRESSES

Prepared for: Dr. Sample **Analysis number:** 26000 **Data gathered on:** 1/2/2010 **Report prepared on:** 1/5/2010

INVALID E-MAIL ADDRESS SUMMARY	QUANTITY	% ERROR RECORDS	% OF PATIENTS
E-mail Addresses Reviewed	195	100%	20%
Invalid E-mail Addresses	46	24%	5%
Valid E-mail Addresses	149	76%	15%

The following e-mail addresses are invalid. We recommend that you assign a team member to confirm all contact information for each patient listed below and then update the records in your software accordingly.

Remember, the effectiveness of any internal marketing program depends on diligently collecting and updating patient contact information. Every time new or returning patients walk through your door is a good time to verify their contact information.

MISSING KEY ELEMENTS (EX: @ SYMBOL, PUNCTUATION, ETC.)

PATIENT ID	NAME	E-MAIL ADDRESS
KN0006	Smith, Roger	NO EMAIL
FL0009	Williams, James	james_williamsclysianfieldssoftware.com

NOT INCLUDED IN FILTERED DATASET

PATIENT ID	NAME	E-MAIL ADDRESS
CO0028	Sammons, Bill	bill_sammons@verizon.net
NO0008	Flemming, Trent	tflem06@yahoo.com
BE0055	Adams, Travis	travis2@aol.com
DA0036	Lee, Arron	alee@gmail.com
GMAIL.	Vasques, Jorge	jorgev42@hfiem.org
DA0037	Hudson, Tanner	hudsont@att.net

UNDERAGE (NO PATIENTS UNDER 18 WILL RECIEVE EMAIL)

PATIENT ID	NAME	E-MAIL ADDRESS
KN0008	Dexter, Sun	sund@gmail.com
D0010	Star, Ken	ken_star@fieldssoftware.com

CHANGES OF POSTAL ADDRESS



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CHANGE OF ADDRESS SUMMARY	# OF ADDRESSES	% OF ADDRESSES
Patient Addresses Reviewed	1000	100%
Changes of Address	82	8%

The following are new addresses of patients who submitted Change of Address forms with the US Postal Service. We will mail your communications to these new addresses. We recommend that you assign a team member to confirm all contact information for each patient listed below and then update the records in your software accordingly.

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CHANGE OF ADDRESS

PATIENT ID	NAME	ADDRESS 1	ADDRESS 2	CITY	STATE	ZIP
RE0006	Adams, Mike	5650 W Wahner Ave	Unit 114	Milwaukee	WI	53223
BO011	Hennings, Carol	117 Linden Ln	Apt 1	Thiensvill	WI	53092
MA0046	Larson, Eric	4343 N 21st St		Milwaukee	WI	53209
BR0042	Clark, Sarah	5255 N 66th St		Milwaukee	WI	53218
BR0023	Moran, Erica	8993 N Park Plaza Ct	Apt 316	Milwaukee	WI	53223
ME0015	Grey, Stephen	2339 S 98th St		Milwaukee	WI	53227
AV0001	Bishop, Terry	N99W14713 Amber D		Germantown	WI	53022
LE0029	Marcott, Dillon	6272 N 101st St	Apt 203	Milwaukee	WI	53225
GO0021	Goldbloom, Roger	3220 W Hirsch St		Chicago	IL	60651

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INVALID ADDRESS SUMMARY	# OF ADDRESSES	% OF ADDRESSES
Patient Addresses Reviewed	1000	100%
Invalid Addresses	100	10%

The following mailing addresses are considered invalid because they are missing significant data (e.g., street address and/or city and ZIP code). It is impossible to mail to these addresses via first class or bulk rate, therefore invalid addresses are excluded from the patient and household count. We recommend that you assign a team member to confirm all contact information for each patient listed below and then update the records in your software accordingly.

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NO STREET, CITY, STATE AND ZIP CODE

PATIENT ID	NAME	ADDRESS 1	ADDRESS 2	CITY	STATE	ZIP
MO0015	Jackson, Bill	7952 N 94th St				
SO0007	Smith, David	5675 W Brown Deer Rd				
ST0052	Spelling, Jeffery	5700 W Wahner Ave				